AtWill media

E-commerce Packages

Essentials

Start your online store out on the right foot with the Essentials package. Perfect for showcasing your products and inventory, the Essentials package will lay the foundation for your digital store.

Professional

Looking for something more? The Professional package is the solution for you! Elevate your digital store and feature a more extensive inventory with the Professional package.

Unlimited

Create the ultimate dominating digital store with the Unlimited package. Highlight the amazing products you offer with unlimited solutions at your fingertips.

Ready to enhance your business?

870.215.6270

Product Management

Features	Essential	Professional	Unlimited
Unlimited Bandwidth	✔	✔	✔
Upload Multiple Product Images	✔	✔	✔
Product Information Attributes *(Name, SKU, Weight, etc.)*	✔	✔	✔
Product Upload Limit	**50**	**1000**	**Unlimited**
Product Options *(Size, Color, etc.)*	✔	✔	✔
Product Dimensions		✔	✔
Product Option Combination		✔	✔
Price Modifiers	✔	✔	✔
Bulk Pricing Options		✔	✔
Feature Related Products	✔	✔	✔
Categories	**5**	**Unlimited**	**Unlimited**
Add Subcategories		✔	✔
Inventory Management	✔	✔	✔
Invoicing Options	✔	✔	✔
Digital Goods *(digital books, white papers, music, etc.)*	**110MB per file**	**1GB per file**	**10GB per file**

Shipping & Taxes

Features	Essential	Professional	Unlimited
Automatic Shipping Calculation	✔	✔	✔
Calculate Shipping by Weight	✔	✔	✔
Calculate Shipping by Dimension		✔	✔
4 Shipping Rate Options *Global Rates, Free Shipping, Fixed Rate by Item, Global Fixed Combo*	✔	✔	✔
Automated Tax Calculation Option	✔	✔	✔
Manual Tax Calculation Option	✔	✔	✔
Manage Tax Exempt Customers		✔	✔

Email & Admin Notifications

Features	Essential	Professional	Unlimited
Order Confirmation	✔	✔	✔
Order Status Changed	✔	✔	✔
Order Shipped	✔	✔	✔
Order is Ready for Pickup	✔	✔	✔
Successful Account Registration	✔	✔	✔
New Order Placed	✔	✔	✔
Low Stock Notification	✔	✔	✔

Social Tools

Features	Essential	Professional	Unlimited
Facebook Like & Comment Buttons	✔	✔	✔
Social Media Share Buttons	✔	✔	✔
Share a Purchase		✔	✔
Facebook Store	✔	✔	✔

Additional Features

Features	Essential	Professional	Unlimited
Mobile Responsive Shopping	✔	✔	✔
Abandoned Cart Saver	✔	✔	✔
Advanced SEO Tools	✔	✔	✔
Wholesale Pricing Groups		✔	✔
Create Orders		✔	✔
Ask An Expert		✔	✔