

SOCIAL MEDIA

Content Services

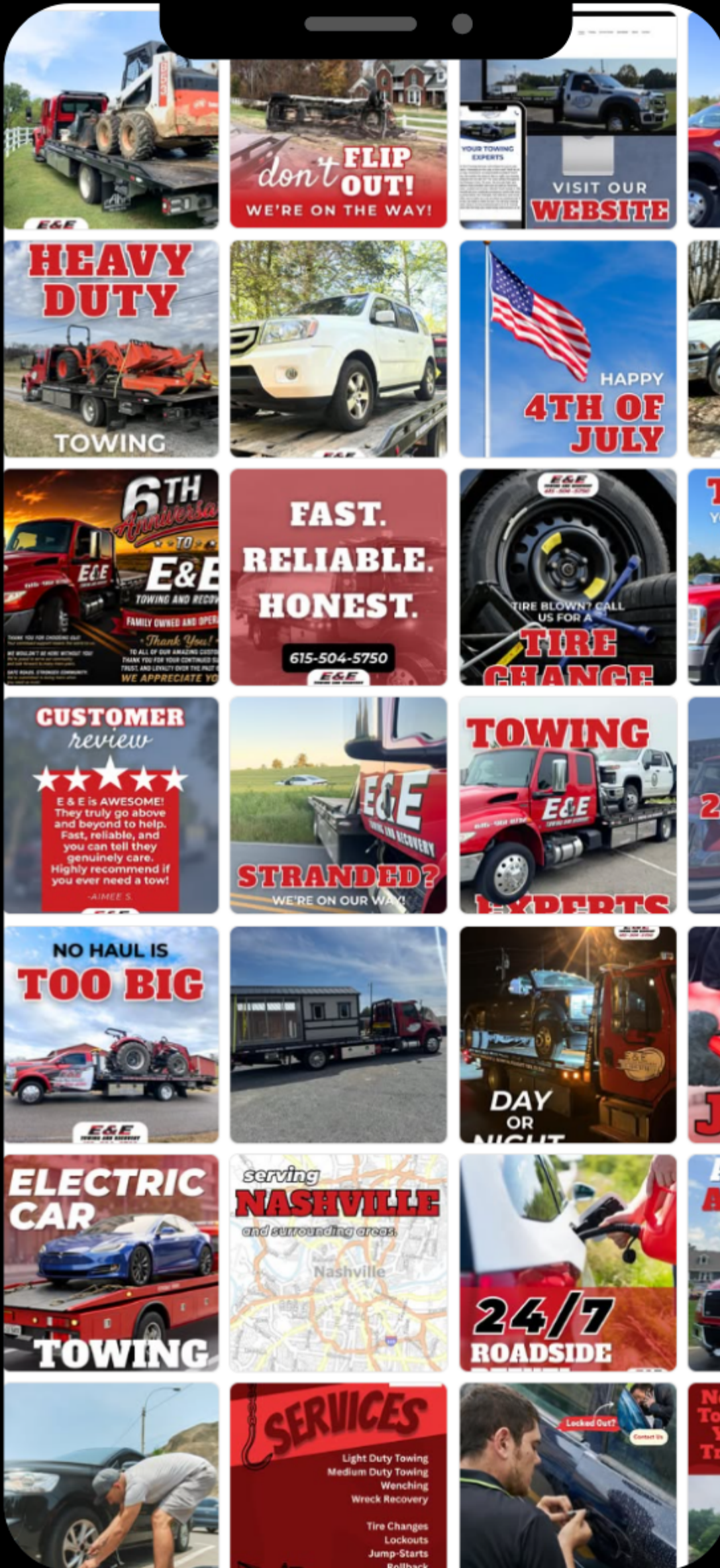
METRICS & INSIGHT



E&E Towing

Pleasant View, TN

1.1K
FOLLOWERS



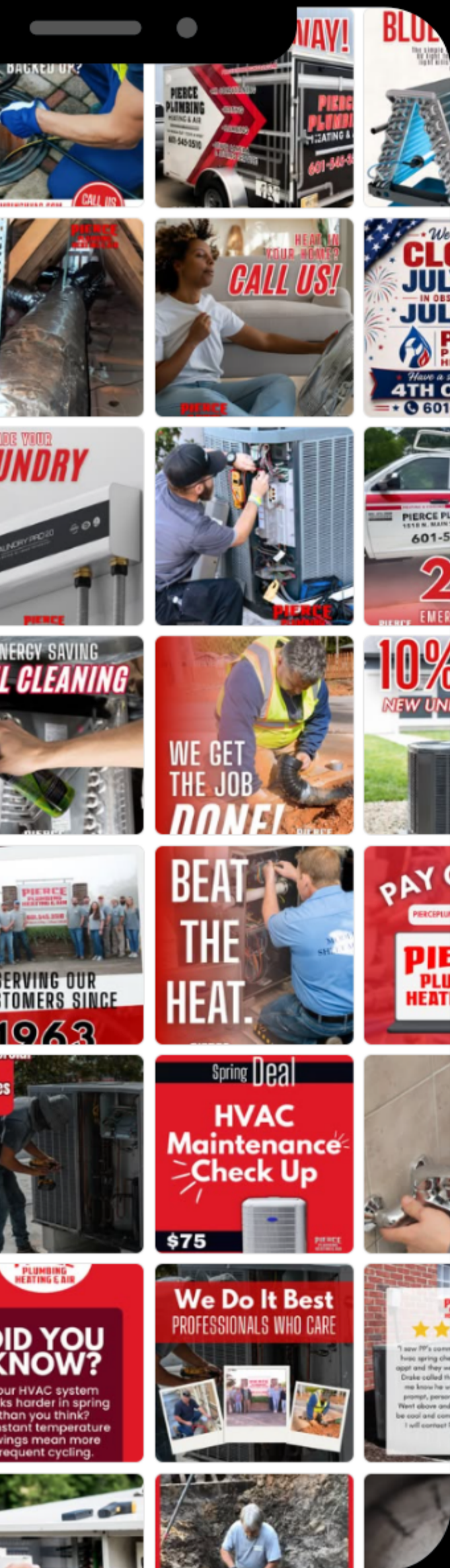
Am

Pierce Plumbing

Hattiesburg,
MS

837
FOLLOWERS

Am



Views

4.4K

The number of times your content was played or displayed.

Viewers

795

The number of Meta Accounts that have viewed your content at least once.

Engagement

96

The number of likes or reactions, saves, comments, shares and replies on your content.

Link Clicks

10

The number of clicks, taps or swipes on links within your content.

Visits

875

The number of times your Page or profile was visited.

**over the last 90 days of content*



Jonesboro, AR

208
FOLLOWERS





Views

3.7K

The number of times your content was played or displayed.

Viewers

524

The number of Meta Accounts that have viewed your content at least once.

Engagement

158

The number of likes or reactions, saves, comments, shares and replies on your content.

Link Clicks

4

The number of clicks, taps or swipes on links within your content.

Visits

722

The number of times your Page or profile was visited.

**over the last 90 days of content*

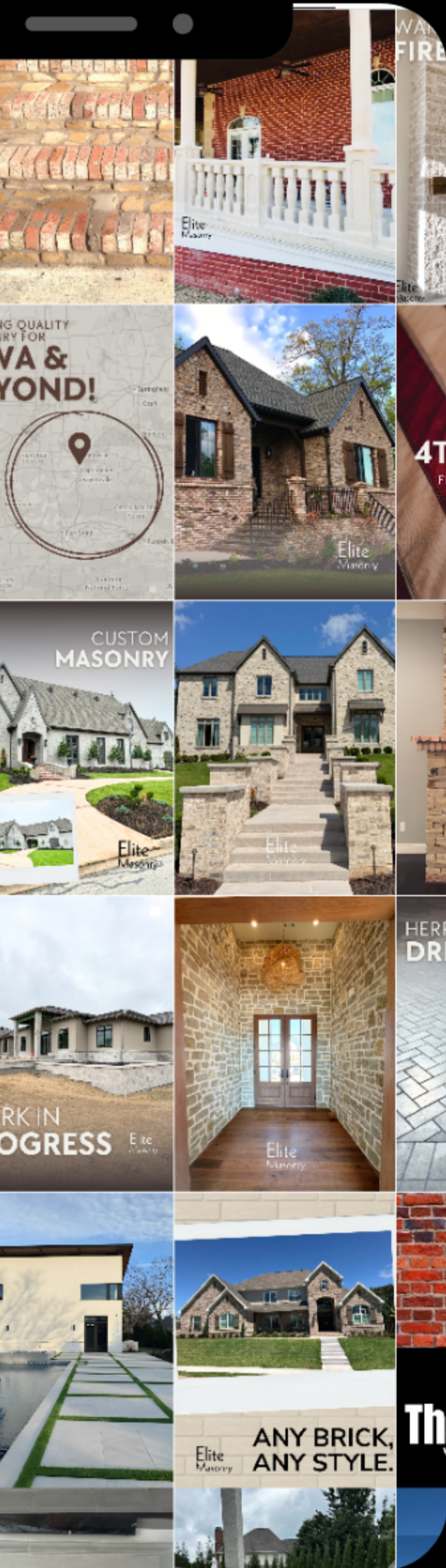


Elite Masonry

Lowell, AR

327
FOLLOWERS

Am



Views

2.5K

The number of times your content was played or displayed.

Viewers

348

The number of Meta Accounts that have viewed your content at least once.

Engagement

71

The number of likes or reactions, saves, comments, shares and replies on your content.

Link Clicks

1

The number of clicks, taps or swipes on links within your content.

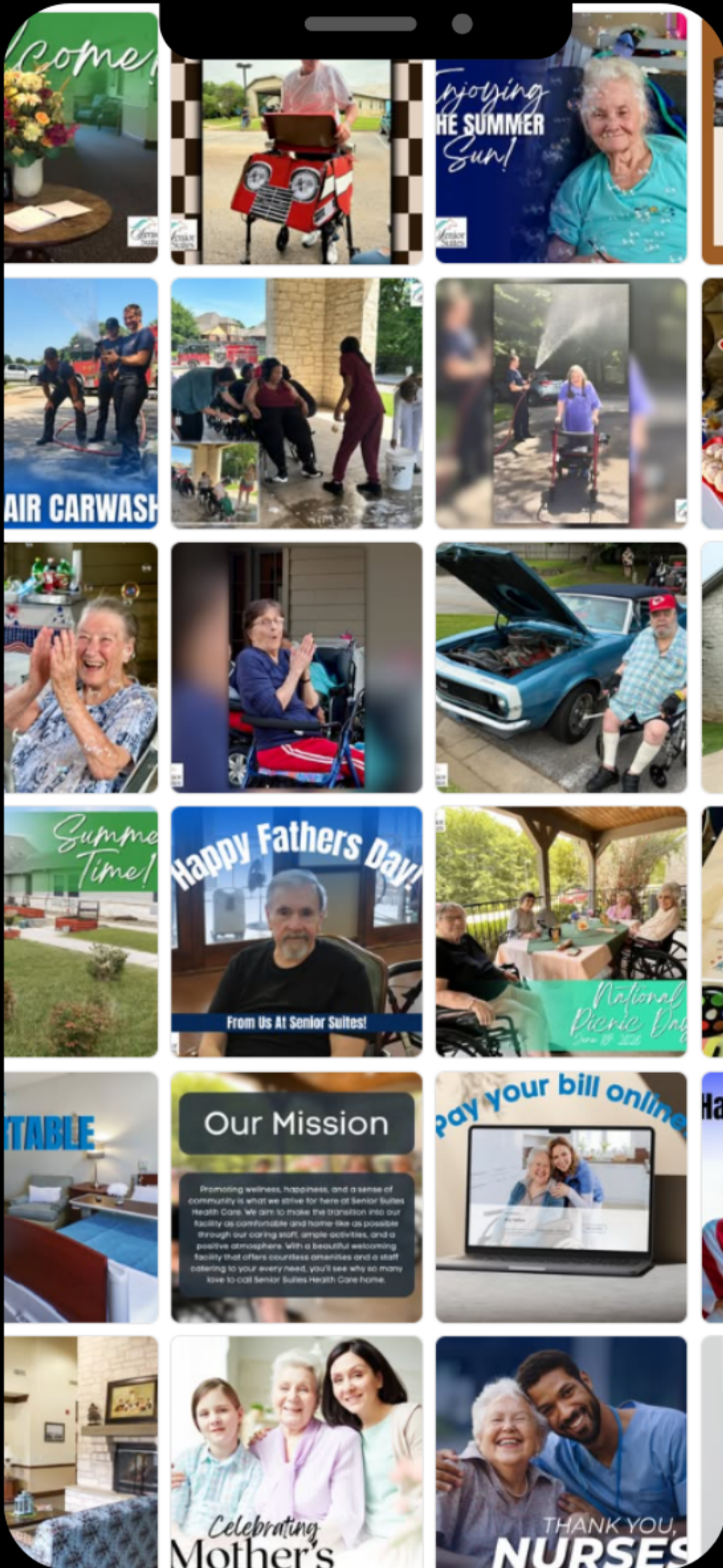
Visits

242

The number of times your Page or profile was visited.

**over the last 90 days of content*



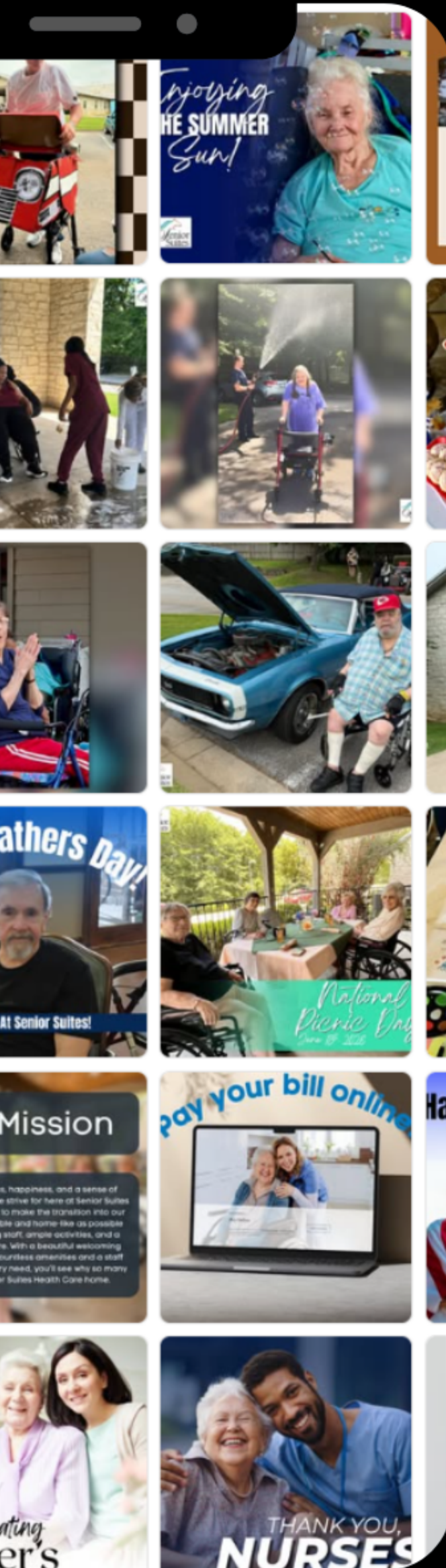


Senior Suites

Broken Arrow,
OK

531
FOLLOWERS

Am



Views

19.0K

The number of times your content was played or displayed.

Viewers

4.2K

The number of Meta Accounts that have viewed your content at least once.

Engagement

345

The number of likes or reactions, saves, comments, shares and replies on your content.

Link Clicks

31

The number of clicks, taps or swipes on links within your content.

Visits

1.5K

The number of times your Page or profile was visited.

**over the last 90 days of content*



Good to know.....

about social media ads

ALGORITHMS

these days work in favor to pages that have a lower follower count. Over 50% of people's Facebook and Instagram feeds are posts from users they do not follow. Low follow count does not mean that people will never see your posts.

REAL CONTENT

like photographs taken by you, photos that show real people, or anything that looks like a real person took the image will always outperform basic stock photography. We collaborate with our clients and receive real photographs they took to use on their socials.

LITTLE ENGAGEMENT

does not equal little worth or success on your socials. When people research your business on social media, they aren't looking for or comparing stats. They are looking for an active presence because that shows a business dedicated to staying known and relevant.

CONSISTENCY IS THE MOST IMPORTANT FACTOR

for a successful social media account!

